

Basic Design

One

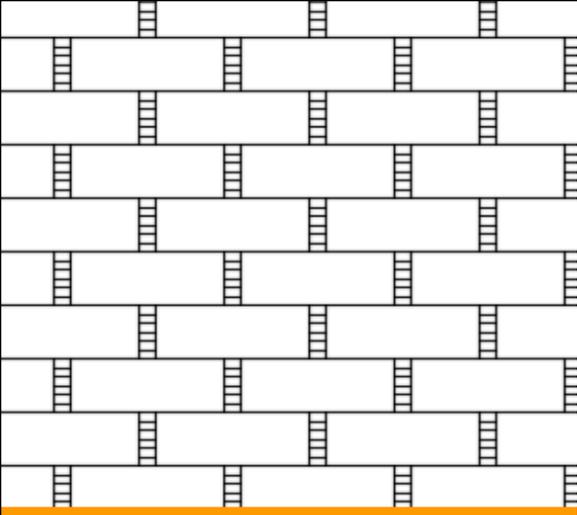
Schedule



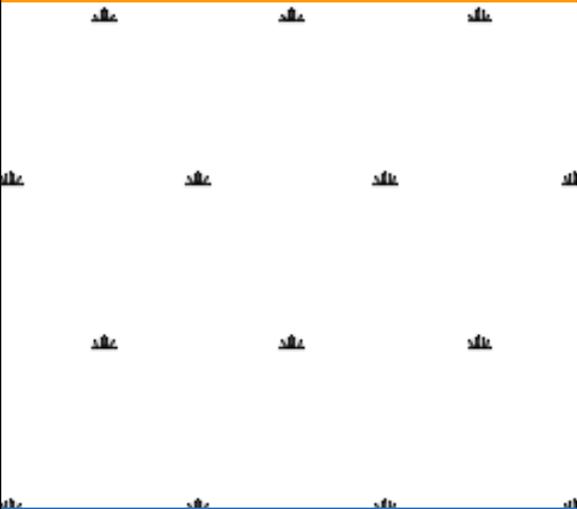
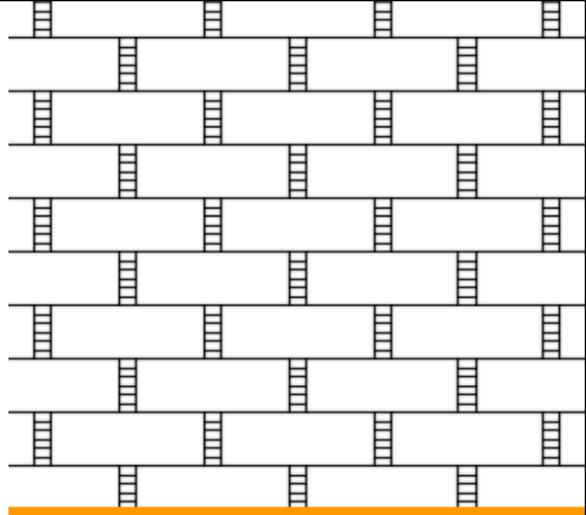
Hi, I'm Curtis! I am enrolled in the Architecture and Interior Architecture dual major program at Lawrence Technological University, currently in my Freshman year.

In this portfolio, I have compiled my studio work from 17 weeks of Basic Design 1. Utilizing guidance by my peers, in conjunction with critiques from Professor Rost, I was able to produce my best work.

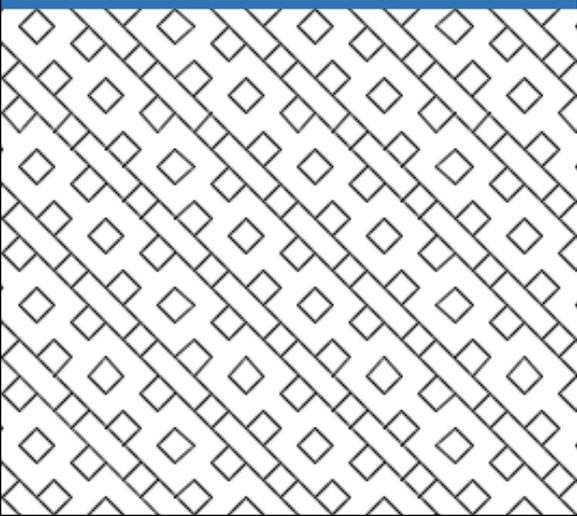
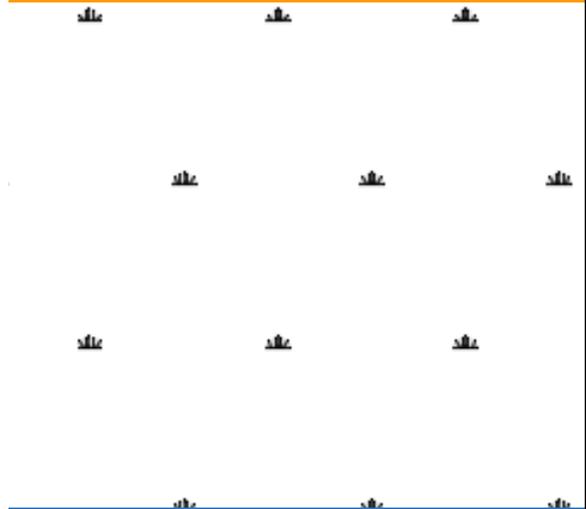
When designing I constantly kept in mind to...



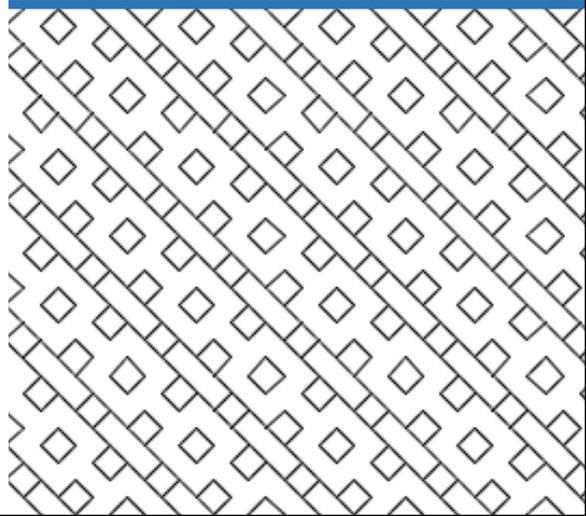
Have: Structure

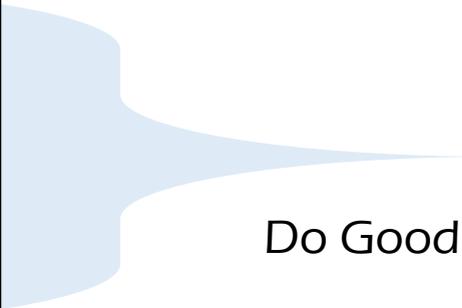


Be: Organic



Think: Patterns





Do Good Design

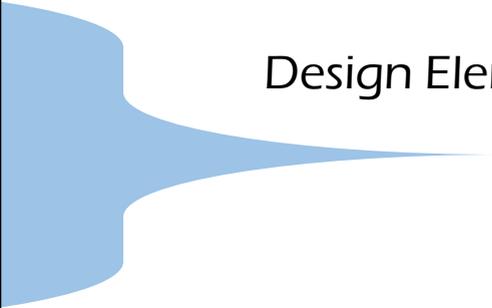
2

I was asked to dissect a quote derived from *Do Good Design*, by David Berman. In a group of 3 others, we discussed how designers have more influence than they realize.

Shortly after my presentation, the opportunity arose to incorporate the book's title, *Do Good Design*, into my carrying envelope.

“Human Civilization,
trending toward one **global**
civilization, cannot afford
to make even one more **major**
global goof.”



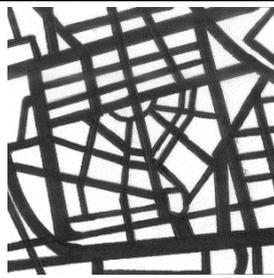
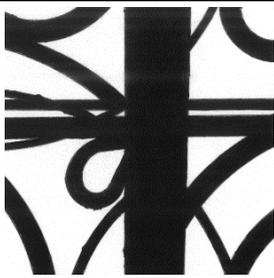
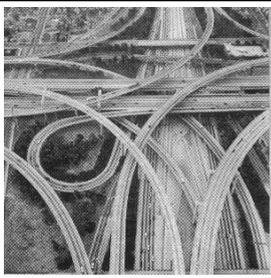


Design Elements

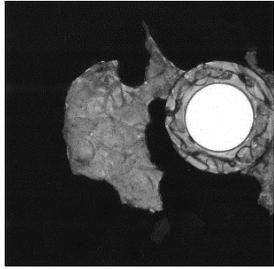
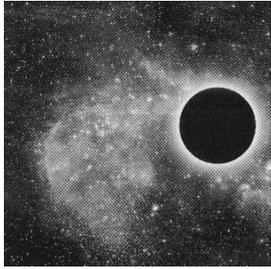
3

When given a list of principles of design, I paired them with various elements of design. Through the duration of the project I familiarized myself with tech pens and gouache. The composition's end result, while being simple, is immensely dynamic.

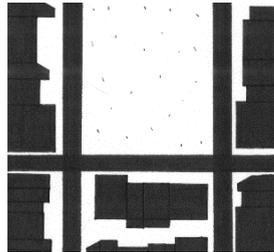
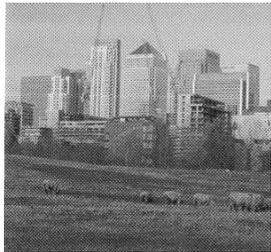
STRUCTURE
CHAOS



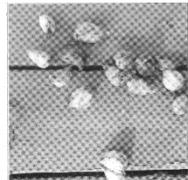
ANOMALY
VOID



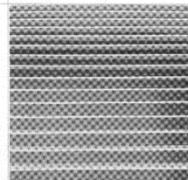
CONTRAST
VOID



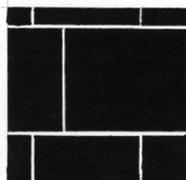
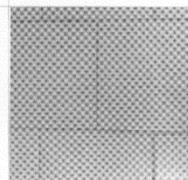
Point

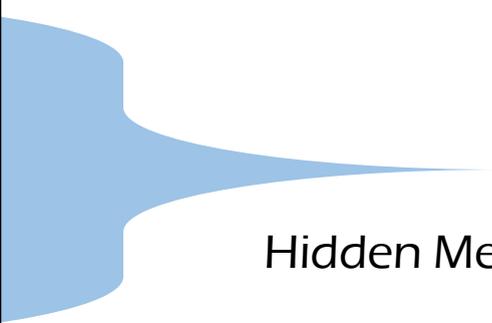


Line



Plane



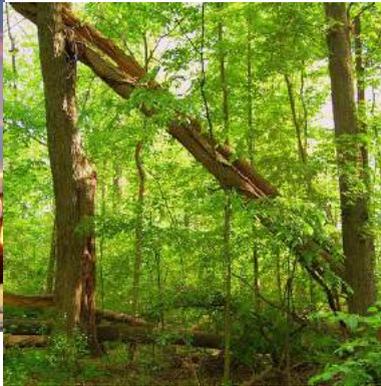


Hidden Message

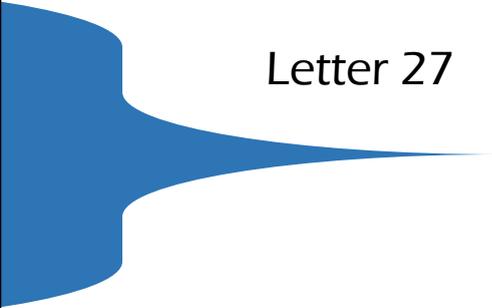
4

I was challenged by the Personal Identity Word project due to its perplexity of merging art and the alphabet. Another aspect I had to consider was deciding a word that best defines me, to depict through obscure photos.

For me, that word was Innovative - to introduce something new or different, that will benefit the common good.

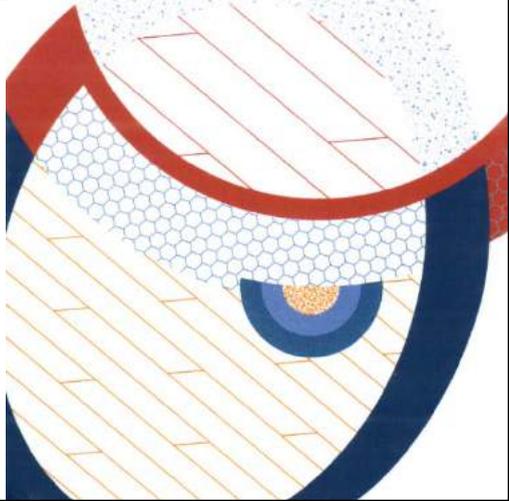
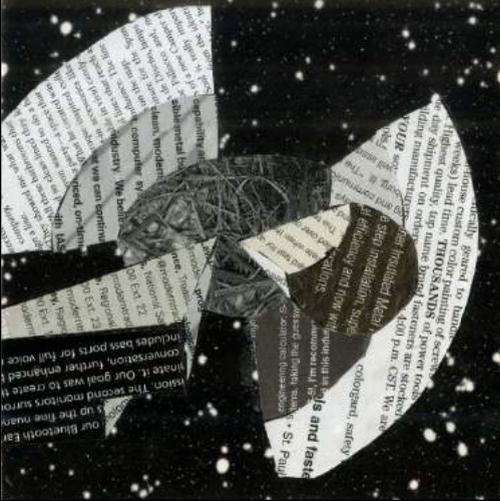
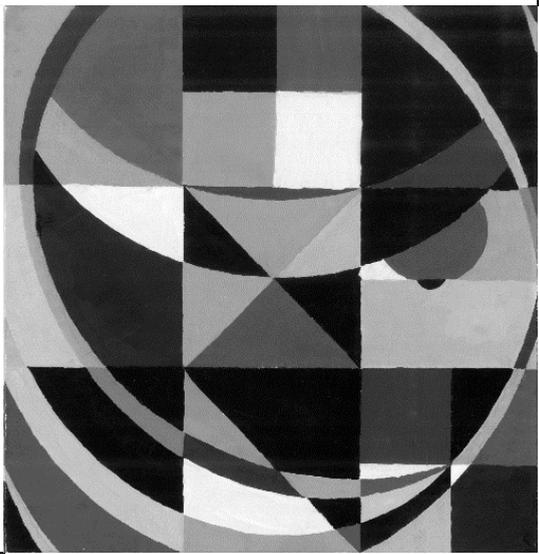
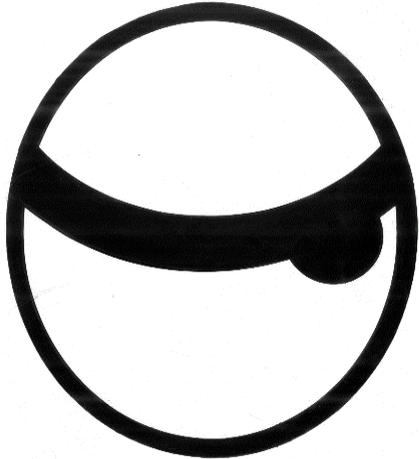


Letter 27 reinvents the English language and forced me to think outside my comfort zone, to conceive a letter out of thin air. This assignment introduced me to typography as well as symbol making. For the final portion of this assignment I experimented digitally with color on AutoCAD.

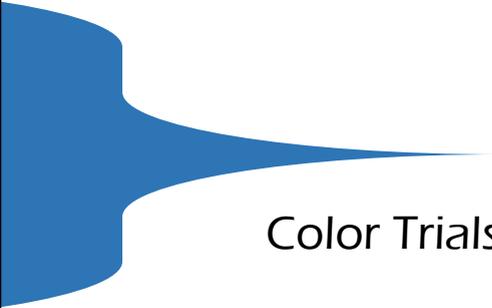


Letter 27

5

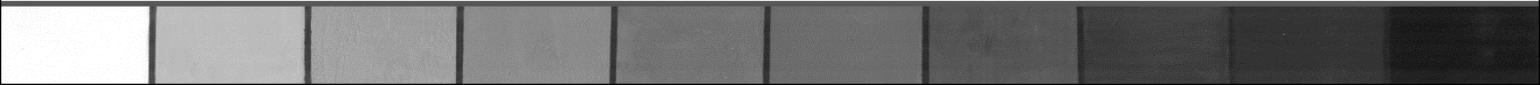


The goal of the trials were to test combining shades and tints of color. With gouache and pencil as my medium, I opted to utilize blue, orange, yellow, and purple hues. To further my practice with mixing gouache shades, I included a grayscale.

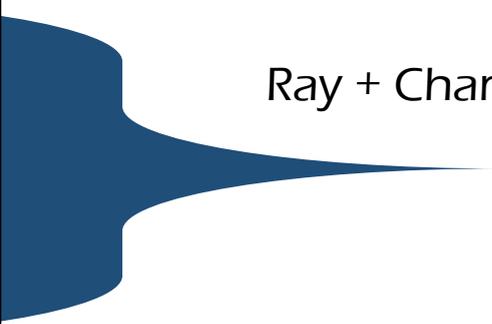


Color Trials

6



Researching new designers in the Interior Architecture field was an eye-opening experience. Being assigned the Eames' Fiberglass chair struck a personal chord when I discovered they were mass produced, basically in my backyard in Holland, MI.



Ray + Charles Eames

7

FIBERGLASS CHAIR



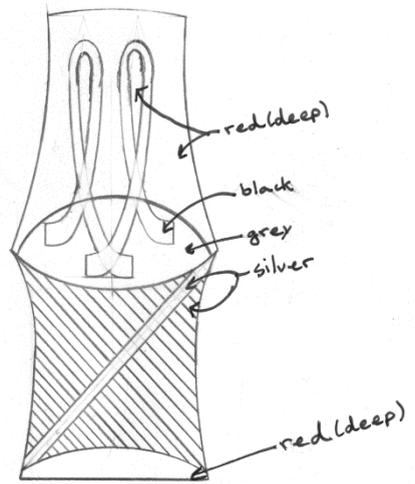
DESIGN INTENTION

- “Getting the most of the best, to the greatest number of people, for the least.”
- 1950 International Competition for Low-Cost Furniture Design
- Post-war: low-cost housing demanded furniture designs adaptable to small housing
- Ray’s real name was Bernice
- Charles studied at Washington University and Cranbrook with Ray



Conceiving a new chair from an iconic Eames' was a momentous task! Yet, focusing on the material and the same clean design philosophy as the Fiberglass chair, I was able to invent a new sleek and graceful chair.

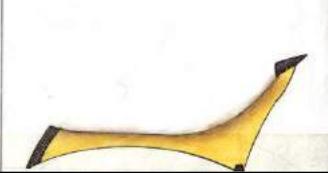
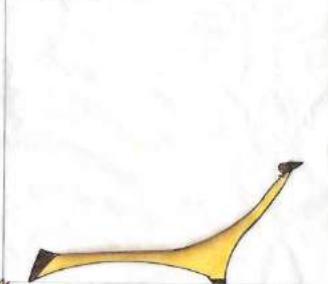
The Slim Cherry's ideal setting is a spacious, airy kitchen with clean lines, positioned around a metal and glass breakfast table.



#1 DINING CHAIR



#2 LOUNGE CHAIR



Curtis Bac
Prof. Steven Rost
Basic Design 1
Fall 2015

